

MEMBERSHIP CHARTER



Seapole
LA ROCHELLE
Notre savoir-faire naval



www.seapolelarochelle.com



The businesses operating at Port Atlantique La Rochelle have joined forces to develop and promote shipbuilding and repair activities using the Port infrastructure.

As partners of the Sea Pole La Rochelle brand, registered and administered by Port Atlantique La Rochelle, the businesses undertake to share common values and ambitions.

SHARED VALUES

Professionalism
Excellent customer service

Spirit of innovation
Agility

COMMON AMBITIONS

- Promote the development of shipbuilding and repair activities at Port Atlantique La Rochelle
- Promote and publicise the expertise and infrastructure Join forces to
- optimise the use of the infrastructure
- Recommend a strategy for growing and upgrading the activities, facilities and equipment
- Identify improvement actions and monitor their implementation
- Promote the brand and member businesses;
- Ensure the quality of services and the professionalism of the brand's members.

COLLABORATIVE MANAGEMENT

Participate in the steering committee in order to define the brand development strategy and the best way to improve customer service.

DYNAMIC COMMUNICATION

Actively participate in the communication process and comply with the brand's goals and information-sharing methods.

AN ONGOING COMMITMENT

Comply with the customer service policy in line with the commitments of the "Port Atlantique La Rochelle Sustainable Development Policy".



PARTNERS' COMMITMENT

By joining the Sea Pole La Rochelle brand, the partners agree to share the common values and ambitions defined on page 2 of the membership charter.